

**Holly Nyx**

**Editorial, Proof-reading, and Communications Consultancy**

As someone who cares deeply about clear, informative writing, I strive to produce copy that is accessible and enjoyable to the reader.

I have an eagle eye for detail, and started my career as a financial and academic proof-reader. I often focus on 'comfortable readability' as well as the assigned style guide.

Over the last decade, I have gained experience in editing, proof-reading, and technical and promotional copy within the educational, corporate, and creative sectors.

# Research Support & Editorial

I have worked within the higher education and UK research sector for eight years. My broad education background has enabled me to provide proof-reading and editing for a range of subjects including work in Human-Computer Interaction, and Educational Psychology.

My most prominent client as a freelancer has been the German Institute for International Educational Research (DIPF).

# Research Support & Editorial


Between 2014 and 2016 I was responsible for writing technical documentation to describe a digital archiving methodology in the early stages of the CLOSER project at University College London. This was an important part of the project's legacy work that ensured future social scientists could use the searchable resource that we had built.

I also managed the Twitter account for CLOSER during the first conference in 2016, amplifying the event in a succinct and inviting manner to an international research community.

# Research Support & Editorial

Computers in Human Behavior 78 (2018) 223–234

Contents lists available at [ScienceDirect](#)

 **Computers in Human Behavior**

journal homepage: [www.elsevier.com/locate/comphumbeh](http://www.elsevier.com/locate/comphumbeh)

Full length article

**The role of reading skills in the evaluation of online information gathered from search engine environments**

Carolin Hahnel <sup>a, b, \*</sup>, Frank Goldhammer <sup>a, b</sup>, Ulf Kröhne <sup>a</sup>, Johannes Naumann <sup>c</sup>

<sup>a</sup> German Institute for International Educational Research (DIPF), Frankfurt am Main, Germany  
<sup>b</sup> Centre for International Student Assessment (ZIB), Germany  
<sup>c</sup> Goethe University Frankfurt am Main, Germany

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# Brand Representation

I have been previously contracted by Deloitte to proof-read and style check a large volume of correspondence that represented a major UK building society.

It was essential that the brand was reflected in the tone of the correspondence during an important turning point for the client's relationship with its customers.

The Deloitte logo is displayed in a bold, black, sans-serif font. The word "Deloitte" is followed by a small green circle. The logo is centered horizontally and is set against a white rectangular background.


# Brand Representation

I have also worked with City, University of London to update their website in accordance to their style guide. This work enabled me to focus on small details such as format and layout to convey an overall brand to the reader.



# Copy & Brand Support For Small Businesses

My current work as a copy writer is for an illustration business – Forest Fawnette. I write product descriptions, and copy for the brand shop, as well as managing changes and shop administration using an eCommerce software platform (BigCartel).



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THE WAIT is an eighteen page comic about the experience of daydreaming, escapist fantasy, and distress during the beginning of the coronavirus pandemic in the UK. It originally began as my 'coping exercise' during lockdown, and evolved into a six month project. It is my first full length strip since I stopped making comics in 2005.

Contains themes including: nudity, lgbt+ experiences, slurs, mental illness, animal death.

18 pages of illustration / 23 pages in total

Written and illustrated by Forest Fawnette



# Copy & Brand Support For Small Businesses

Recently, I have been consulted on the layout and UX design for the website of a UK dance business – Hire A Bellydancer.

In 2021, I was approached to edit a press release for a new LGBT+ bookshop and coffeehouse in London, The Common Press.



# Contact

I offer clients a service that prioritises quality, and I am a fantastic listener in regards to the smaller details. You can also view examples of my long form non-fiction and fiction on my website, [pseudonyx.net](http://pseudonyx.net).

I am based primarily in London.

Qualifications:

BA Creative English (Hons) – Bath Spa University

MSc Social Research – Birkbeck, University of London

Contact: [holly.nyx@hush.com](mailto:holly.nyx@hush.com)